

Benefits of Corporate Membership

The American Society for Engineering Education (ASEE) began in 1893 as the Society for the Promotion of Engineering Education (SPEE) and was incorporated in the Commonwealth of Pennsylvania on January 29, 1943. As of that day, the Society had \$13,500 cash and no real property assets. The name change occurred in June 1946 at the Annual Conference hosted by Washington University in St. Louis.

Our Vision

Excellent and broadly accessible education empowering students and engineering professionals to create a better world

Our Mission

ASEE advances innovation, excellence, and access at all levels of education for the engineering profession.

Our Values

Excellence, engagement, innovation, integrity, diversity and inclusion

Our Goals

ASEE recognizes the term "engineering education" to encompass the full academic spectrum of instruction, research, scholarship, practice, and service. ASEE also has an enduring commitment to continuous improvement.

In the context of the above two statements, ASEE pursues the following goals:

- Innovation - ASEE will advance the development of innovative approaches and solutions to engineering education.
- Excellence - ASEE will advance excellence in all aspects of engineering education while continuously improving the member experience.
- Access - ASEE will advocate for equal access to engineering educational opportunities for all.
- Advocacy and Public Policy - ASEE will be the leading advocate for advancing the broad interests of engineering education.
- Communities - ASEE will cultivate an inclusive community that engages all members and values the contributions of all stakeholders.
- Communication - ASEE will implement a robust and transparent communication strategy effectively linking all stakeholders.
- Diversity and Inclusion - ASEE will promote diversity, broadly defined, by modeling equity and inclusion through its policies and practices.
- Internal Organization - ASEE will be a strategic and dynamic organization, with a knowledgeable and responsive staff, that enhances stakeholder engagement.
- Financial Stability
- ASEE must carefully balance opportunities for investments in activities and programs to meet future needs with our current responsibilities, developing and maintaining a robust cash reserve, and ensuring that expenditures align with the organization's mission.

Three Long-Term Benefits of Membership

- **Keep abreast of trends in engineering education and research:** ASEE Membership enables your organization to establish an on-going dialogue with deans, department heads, researchers, teaching faculty, and administrators from the finest engineering and engineering technology programs in North America.
- **Influence what and how engineering students are taught:** Engineering educators rely on corporate input to shape curriculum trends and develop relevant research projects. Corporate interaction helps educators understand the needs of industry more fully and enables them to prepare their students to meet these needs.
- **Ensure the future quality of engineering and engineering technology:** Your active participation and support will make a crucial difference at the most basic and critical level — the education of future engineers and engineering technologists who will be the backbone of your organization in the decades to come.

Corporate Member Council

As an ASEE Corporate/Non-Academic Member, you may appoint a "Key Contact" to represent your organization on ASEE's Corporate Member Council (CMC), which has a specific mission to advance the dialogue and collaboration between academia and industry. Meeting twice a year and offering participation in other events throughout the year, the Council provides the ideal conduit for communications from industry into the top engineering and engineering technology education levels.

Two Levels of Membership

ASEE offers two levels of Corporate/Non-Academic Membership, based on the size of your organization:

Standard Membership is for companies with 100 or more employees, non-profit organizations with 25 or more employees, and government entities. Standard members may choose up to four employees — a Key Contact representative to the Corporate Member Council and three others — who will all receive the benefits of individual ASEE membership, as outlined below, at no added cost.

Annual dues: \$1,400

Affiliate Membership is for companies with fewer than 100 employees and non-profit organizations with fewer than 25 employees. Affiliate members name one person to serve as their Corporate Member Council representative and receive individual ASEE membership benefits.

Annual dues: \$350

Optional Added Membership Benefit

Engineering Research Council (ERC) – FOR AN ADDITIONAL FEE, both standard and affiliate Corporate/Non-Academic Members can participate in ASEE's Engineering Research Council (ERC). The ERC comprises engineering faculty members and research administrators, and representatives of corporations and government agencies concerned about the funding and administering federal research funds to engineering colleges.

Annual added dues: \$150

ASEE's Data Mining Tool

(Optional Added Membership Benefit)

Corporate and Corporate Affiliate Member: \$4,000

Non-Profit organization: \$3,000

Government Member: \$750

Immediate Membership Benefits to Your Representatives

EACH representative from your organization will receive:

- An online subscription to *ASEE PRISM*, the Society's award-winning magazine, covers the full spectrum of engineering/technology education issues. Published nine times per year
- An online subscription to ASEE's annual *Profiles of Engineering and Engineering Technology Colleges*, which presents comprehensive and detailed information about each school's programs, enrollment, faculty, and more
- An online subscription to ASEE's peer-reviewed quarterly *Journal of Engineering Education*
- Password-protected access to members-only areas of the Society's web site, including the electronic membership directory and back issues of *PRISM* magazine
- Discounted registration at the ASEE Annual Conference & Exposition and other ASEE meetings, conferences, and events
- The opportunity to affiliate with any number of ASEE's 54 professional interest divisions
- Unlimited networking opportunities through the Annual Conference, the ASEE Conference on Industry and Education Cooperation, regional meetings, and division-sponsored activities

Your KEY CONTACT will also receive:

- For an additional fee, password-protected access to ASEE's exclusive online data mining tool enables ad-hoc reporting of the data collected in ASEE's annual *Profiles of Engineering and Engineering Technology Colleges* survey. Engineering data in the data mining tool goes back to 1998.
- *Capitol Shorts*, our VIP newsletter that provides commentary and background material on current congressional issues related to engineering education

Your organization will also receive discounts on exhibit space at the Annual Conference & Exposition and advertising space in *ASEE PRISM*.

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AMERICAN SOCIETY FOR ENGINEERING EDUCATION
Corporate Member Application
2021 - 2022



Organization's Name: _____

Department: _____

Address 1: _____

Address 2: _____

City: _____ State: _____ Zip: _____ Country: _____

Main phone: _____ Main fax: _____

URL: _____

Type of business: _____

Number of Employees: _____ Fiscal Year: _____

Membership Category:

Please indicate the membership category appropriate to the type and size of your organization:

- Corporate Member (100 or more employees) _____ \$1,400 annual dues
- Corporate Affiliate Member (<100 employees) _____ \$ 350 annual dues
- Association Member (25 or more employees) _____ \$1,400 annual dues
- Association Affiliate Member (<25 employees) _____ \$ 350 annual dues
- Government Member _____ \$1,400 annual dues

For an additional fee, each membership category may assign one ASEE member to ASEE's Engineering Research Council (ERC). Also, for an additional fee, corporate members may also add access to ASEE's data mining tool.

- ERC Membership (optional) _____ \$150 additional dues
- Data Mining Tool:
 - Corporate & Corporate Affiliate Member (optional) _____ \$4,000 additional dues
 - Non-Profit Organization Member (optional) _____ \$3,000 additional dues
 - Government Member (optional) _____ \$ 750 additional dues

Method of Payment:

Check enclosed, payable to ASEE in US\$. OR: Bill My MasterCard Visa

Card Number: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

Complete and return to: membership@asee.org

Contact/Representatives: Corporate, Association and Government Members are entitled to designate a Key Contact to represent the organization on ASEE’s Corporate Member Council (CMC) and three additional organizational contacts. Corporate Affiliate Members name only one contact and only need to complete the “Key Contact” section. Each contact/representative may join any of ASEE 55 Professional Interest Divisions. Please refer to the listing below

KEY Contact: _____
 Title: _____
 Dept.: _____
 Address: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country _____
 Phone _____ Fax: _____
 E-Mail: _____
 ASEE Divisions: _____

Contact 3: _____
 Title: _____
 Dept.: _____
 Address: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country _____
 Phone _____ Fax: _____
 E-Mail: _____
 ASEE Divisions: _____

Contact 2: _____
 Title: _____
 Dept.: _____
 Address: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country: _____
 Phone _____ Fax: _____
 E-Mail: _____
 ASEE Divisions: _____

Contact 4: _____
 Title: _____
 Dept.: _____
 Address: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country: _____
 Phone _____ Fax: _____
 E-Mail: _____
 ASEE Divisions: _____

If you are also joining the Engineering Research Council (optional, \$150 annual dues), please indicate your representative:
ERC representative: _____

ASEE Divisions and Constituent Committees

- | | | |
|--|---|--|
| Aerospace | Engineering Economy | Liberal Education/Engineering & Society Division |
| Architectural | Engineering Ethics | Manufacturing |
| Biological & Agricultural | Engineering Leadership Development Division | Materials |
| Biomedical | Engineering Libraries | Mathematics |
| Chemical Engineering | Engineering Management | Mechanical Engineering |
| Civil Engineering | Engineering Physics and Physics | Mechanics |
| College Industry Partnerships | Engineering Technology | Military and Veterans Division |
| Community Engagement | Entrepreneurship & Engineering Innovation | Minorities in Engineering |
| Computers in Education | Environmental Engineering | Multidisciplinary Engineering |
| Computing & Information Technology | Equity, Culture & Social Justice in Education | New Engineering Educators |
| Construction | Experimentation & Lab-Oriented Studies | Nuclear and Radiological |
| Continuing Professional Development | Faculty Development Division | Ocean and Marine |
| Cooperative & Experiential Education | First-Year Programs | Pre-College Engineering Education |
| Design in Engineering Education | Graduate Studies | Software Engineering Division |
| Educational Research and Methods | Industrial | Student Division |
| Electrical and Computer | Instrumentation | Systems Engineering Division |
| Energy Conversion, Conservation, and Nuclear Engineering | International | Technological and Engineering Literacy/Philosophy of Engineering |
| Engineering and Public Policy | | Two Year College Division |
| Engineering Communicators | | Women in Engineering |
| Engineering Design Graphics | | |