



# ASEE 130<sup>TH</sup> GALA

**MARKETING KIT**

OCTOBER 10 2023 | WASHINGTON, D.C.



Become a sponsor today!

## 130TH GALA SPONSORSHIP OPPORTUNITIES

Join us October 10th, 2023 at the Omni Shoreham in Washington, D.C. to celebrate ASEE's 130th anniversary.

Don't miss this opportunity to position your brand in front of these key decisionmakers. Reserve your sponsorship today!



Showcase your product or service



Increase brand awareness and sales



Direct contact with the engineering community.



### PRESENTING SPONSOR - \$50,000

Join ASEE as a premier sponsor of the 130th gala. Sponsorship options include one platinum level table located close to all of the action, recognition as a presenting sponsor in all signage and literature, recognition in signage only for the dinner & reception, and the opportunity to include an item in the gift bag.

### RECEPTION SPONSOR - \$25,000

Sponsorship benefits include the opportunity for an organization representative to make some brief welcome remarks (5 minutes max), verbal recognition and recognition as a sponsor in all signage and literature. Exclusive Sponsorship.

### ENTERTAINMENT SPONSOR - \$25,000

Sponsorship benefits include the opportunity for an organization representative to make some brief welcome remarks (5 minutes max), verbal recognition and recognition as a sponsor in all signage and literature. Exclusive Sponsorship.



Become a sponsor today!

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### DINNER SPONSOR - \$20,000

Sponsorship benefits include the opportunity for an organization representative to make some brief welcome remarks (5 minutes max), verbal recognition and recognition as a sponsor in all signage and literature. Exclusive Sponsorship.

### DINNER SPONSOR – SIGNAGE ONLY - \$7,500

Sponsorship benefits include verbal recognition and recognition as a sponsor in all signage and literature.

### SPEAKER SPONSOR - \$20,000

Sponsorship benefits include the opportunity for a 60-90 second video/commercial to play prior to the speaker being introduced, verbal recognition and recognition as a sponsor in all signage and literature. Exclusive Sponsorship.

### RECEPTION SPONSOR - SIGNAGE ONLY - \$7,500

Sponsorship benefits include verbal recognition and recognition as a sponsor in all signage and literature.



### GIFT BAG SPONSOR - \$7,500

Reserve the right to be recognized as a sponsor of this unique branding opportunity. Benefits include organization logo on a welcome card in the gift bag that will be distributed to each attendee upon their arrival. This opportunity is non-exclusive.

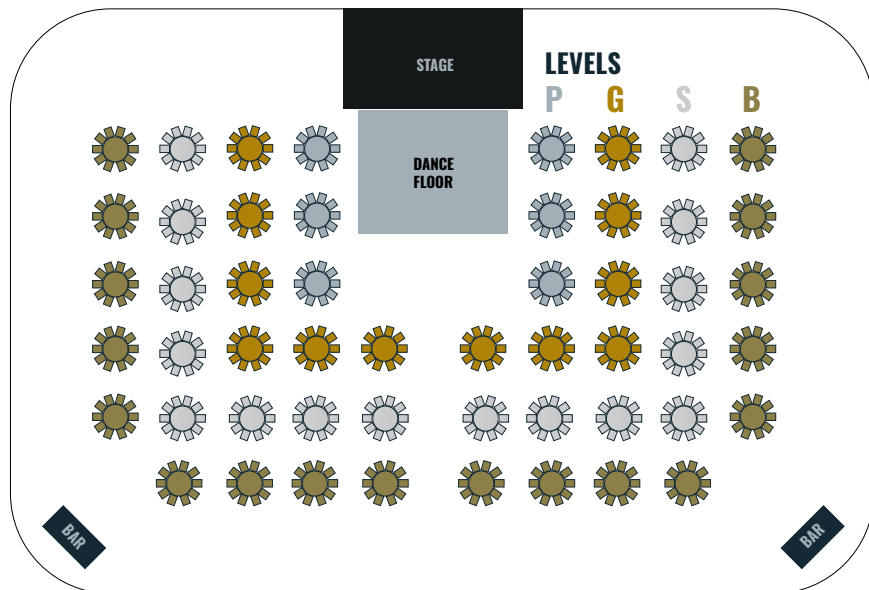
Become a sponsor today!

# 130TH GALA SPONSORSHIP OPPORTUNITIES

## TABLE COSTS:

Join ASEE's 130th Anniversary Celebration by purchasing a table for your friends and colleagues. Each table includes up to 10 attendees, with varying locations in proximity to the stage.

- **PLATINUM LEVEL**  
6 tables available - \$15,000 per table
- **GOLD LEVEL**  
12 tables available - \$10,000 per table
- **SILVER LEVEL**  
16 tables available - \$7,500 per table
- **BRONZE LEVEL**  
10 tables available - \$5,000 per table



Reserve your option today!

**CONTACT US NOW**

**Ashley Krawiec**

*Director of Event Sales*



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